

Debate Mate

Learn today. Lead tomorrow.



JOB DESCRIPTION

Job Title	Programme Director - Education UK (1 year FTC with option to extend)
Reporting to	Director of Education UK, Group Head of Education, Group Director of Operations, Executive Director & CEO

Objectives

- To support with the overall effective delivery of Education UK training programmes
- To support Debate Mate Core Programme events, including Launch, UDL, mentor recruitment, mentor training etc.
- To develop and promote teacher training programmes, student training programmes, bespoke programmes, the Virtual Core Programme and the Debate Mate brand

Context

Debate Mate runs after-school debating clubs in areas of high child poverty, delivered by students from the top universities as mentors. Debate Mate delivers a range of innovative, cutting-edge educational programmes that focus on developing communication skills, leadership, critical and creative thinking, teamwork and self-management, as well as building confidence, resilience and self-esteem. Current Debate Mate programmes include:

- Core Programme: Debate clubs in schools, the Urban Debate League and Debate Mate Cup, working with pupils in Years 5 – 10
- Virtual Debate Programme: Working with schools to deliver an online programme to students in Years 5 - 10
- Debate Mate Graduate School: Working with Year 10 – 13 pupils, including Saturday school, competitions and supporting older students in delivering community projects
- Debate Mate Plus: A programme that includes debate training, careers and UCAS advice, employer interactions and access to work placements / internships
- Debate Mate Accelerate Programme: Debate clubs focused on students deemed at risk of exclusion or with academic, behavioural or social needs
- DebateBox: An innovative behaviour intervention programme to engage students through debating and boxing
- Education UK Programmes, which include bespoke student and CPD training for teachers
- Debate Mate Jamaica: Working with teachers and students to deliver a bespoke programme
- Debate Mate International Summer Programmes: Condensed three week programmes in Nepal, Kenya and Rwanda

Debate Mate is a registered charity and Education UK is the 'profit-making' side of the charity. Its purpose is to generate income from 'for-profit' training services, which in turn are used to develop the long term sustainability of DM's charitable activities. Education UK programmes include:



Student Training

These programmes adapt the resources from the Debate Mate Core Programme and are designed to fit the needs of the school, or group of students. Programmes are designed for students' age and ability and take place over a half-day, day or series of days, at schools across the UK. Programmes usually build towards a competition for the participants and aim to expedite the outcomes of our Core Programme. These are delivered in-person or virtually.

Teacher Training

These are CPD workshops led by the Debate Mate education team. The programmes introduce teachers to the activities and methodology behind DM Core Programme and prepare teachers for administering debate clubs in school themselves. Education UK also trains teachers how to run competitions within their schools and adapt our activities to fit their schemes of work and subject specialism. Workshops are offered at Debate Mate HQ in London, or at schools in other UK regions or virtually.

Partnerships

Education UK delivers bespoke workshops to students or teacher training to non-schools, i.e. universities, charities, organisations, corporates and so on, and in particularly bespoke options for schools. Education UK works with external partners on these programmes (for example Newham Council, The Economist Foundation, Intelligence Squared, the Bill and Melinda Gates Foundation, Comic Relief, UBS, Deloitte, Goldman Sachs etc.), to create innovative and specialised programmes to meet the aims of the organisation.

Key Areas of Responsibility:

1. Delivery of Education UK Training Programmes

- Developing knowledge of the core Education UK training programmes and events e.g. the East London Programme, our Boardroom to Classroom programme, plus the bespoke training possibilities available to clients
- Working with the Director of Education UK to coordinate booked training programmes, including co-ordination of resources, trainers/mentors, liaising with clients on course logistics, timings, literature, invoicing, catering arrangements, evaluation and follow up with clients
- Building effective working relationships with client-side administrators and co-ordinators
- Answering existing and prospective client queries
- Reporting regularly to the Director of Education UK, the senior team and other relevant stakeholders, as required
- Supporting the delivery of the corporate volunteers programmes.

2. Contributing to the Development of Education UK Training Programmes

- Drafting proposals for clients that fulfil their objectives and meet client training needs
- Develop both Core and bespoke training propositions for clients
- Develop high quality resources
- Build and manage relationships with educational establishments
- Build and manage relationships with external partners

- Seeking out and generating new business for Education UK alongside the Director of Education UK



3. Sales, Marketing and Networking

- Helping convert cold and warm pipeline prospects to paying clients
- Proactively raising the commercial Education UK brand proposition with schools and organisations who might be interested in paying for Education UK services
- Contributing to the development and improvement of the Education UK website page and online resources, and mindfully engaging with social media to communicate with key stakeholders (as appropriate)
- Ensuring all aspects of the Education UK training programme are developed, communicated and delivered in keeping with the overall ethos of the DM brand
- Attending and helping raise the profile of the DM brand at networking and similar events

4. Virtual Core Programme

- Building and managing relationships with schools, coordinating Debate Mate programmes and weekly debate clubs.
- Training, supporting and coordinating mentors for weekly debate clubs.
- Continuously reviewing and improving programmes with the Debate Mate team, mentors and other interested parties.
- Assisting in the development of high quality resources.